

# Curriculum Vitae

*John Maker, PhD*

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# ***John Maker, PhD***

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## **EDUCATION**

- **PhD in History** – University of Ottawa 2010  
Dissertation Title: A Home Away from Home: Citizenship and National Identity in the Canadian Army Overseas, 1939-1943
- **Master of Arts in History** – Wilfrid Laurier University 2004  
Thesis Title: Battalion Leadership in the Essex Scottish Regiment and the 4th Canadian Infantry Brigade during the Second World War
- **Bachelor of Arts in History and English** - University of Calgary 1997

## **PROFESSIONAL EXPERIENCE**

### **Historian**

2022 - Present

#### **Canadian Development Consultants International**

- Develop interpretive plan, advise board, conduct content research, write copy for the creation of a “National Wall of Remembrance” memorial in Kingston, Ontario.

### **Interpretive Planner and Historian**

2018-2020

#### **Entro**

- Develop, plan, research, and write a permanent exhibition for a new state-of-the-art building on the Syracuse University campus in upstate New York.

### **Museum Administrator (Director of Research, Exhibitions, and Collections)**

2018 – 2021

#### **City of Ottawa**

- Lead, develop, and manage a comprehensive museum and historic site services program in the primary areas of research and exhibitions, interpretation and education, material culture artefact and archaeological collections management, built heritage preservation, and public facility rental;
- Oversee the strategic and operational planning, development, and implementation of public programs, exhibitions, and of built heritage and modern museum facilities and material culture artefact and archaeological collection storage facilities;

- Develop and evaluate policies and procedures, develop strategic partnerships, and manage museum facility financial resources including meeting revenue targets, seeking out and securing financial support from other levels of government, and negotiating third-party legal agreements, service contracts, and purchase of services;
- Manage the work of functional supervisors, professional full- and part-time staff and volunteers associated with the delivery of programs and services offered through City museums and historic sites.
- Recruit new hires and prepare performance reviews;
- Develop and facilitate relationships and partnerships within the City organization and build, facilitate, and promote community partnerships in order to support the delivery of programs and service
- Ensure the delivery of innovative exhibitions and public programs;
- Management of a diverse collections including a large urban, rural, and archaeological collection of over 300,000 pieces.

### **Exhibition Development and Research Officer**

2017 – 2018

#### **City of Ottawa**

- Develop and curate innovative permanent, temporary, traveling and special exhibitions that interpret the local history of Ottawa;
- Undertaking and arranging historical research to support the objectives and activities of Museum Services;
- Graphic Design of exhibition identity, including panels, labels, and captions.
- Exhibitions include:
  - *Nepean Museum Permanent Gallery* - Completely redevelop the entire permanent gallery of the Nepean Museum. This included redeveloping the gallery space, graphic design, primary and secondary research, text writing, artifact curation, and interactive development.
  - *Archaeology on Lebreton Flats* - Developed in cooperation with Kitigan Zibi First Nation, the exhibition presented the archaeology of a community on the Ottawa River that was bulldozed to make space for federal office space during the 1960s.

### **Historian**

2017

#### **Immigration, Refugees and Citizenship Canada**

Research, writing, and ensuring historical accuracy of a new immigrant handbook. Liaising with historians and subject matter experts across Canada to ensure an expert.

### **Historian/Curator**

2013-2017

#### **Canadian War Museum**

- I am the lead historian and curator for several large projects at Canada's national military history museum. This work involves conducting all of the research, synthesizing all of the information, developing interpretive messages and themes, conceiving educational programs, writing all the exhibit text, developing the supporting social media content, conducting media interviews, managing extended team members for example in developing audio-visual interactives, building exhibition cases and models, instructing voice actors, and many other tasks. My major exhibitions are:

- *Deadly Skies - Air War, 1914-1918* (June 2016 – January 2017) <http://www.warmuseum.ca/deadlyskies/>
- *Oral History – A Century of Canadian Military Dentistry* (May –November 2015)
- *Gallipoli – Three Perspectives* (April-May 2015)
- *History in the Making: C.P. Stacey and Canadian Military Headquarters* (Feb 2015 - Present)
- *Enemy Aliens – Internment in Canada, 1914-1920* (October 2014 – July 2015)
- Some smaller projects I led include:
  - *Lebreton Gallery Interactive Zone*
  - *Upgrade to Holocaust section of Second World War Gallery at CWM*
  - *Farley Mowat Memorial exhibition* (June 2014)
  - *D-Day Banners* (June 2014)
  - *Black History Month Event at CWM* (Feb 2014)
- I provide research support for other major exhibitions including:
  - *Upgrade to Permanent Gallery #2* (April 2017)
  - *Vimy: Beyond the Battle* (April 2017)
  - *The Last 100 Days* (October 2018)
- Contributed to a team of experts in the research, development, writing and creation of major exhibitions;
- Conducted over two dozen television, radio, and print interviews across Canada;
- Served as content and research expert in the World Wars;
- Provided policy and research advice to the museum's Director General and Director of Research;
- Sat on the Collections Committee and provided advice on the strategic collections policy.

## **Lecturer**

2013

### **University of Ottawa History Department**

- Wrote and taught a university course on New France;
- Managed and administered all aspects of the course, including assisting students search for primary sources, instructing them in use of archival sources, writing research papers, and all other aspects of historical research and writing.

## **Senior Researcher and Historian**

2010 - 2013

### **Canadian Development Consultants International**

- Conducted quantitative and qualitative historical, spatial, and risk assessment research at numerous repositories;
- Wrote reports for various government departments and agencies;
- Developed research questionnaires and conduct interviews;
- Supervised the work of various researchers, document management professionals, and GIS specialists;
- Major clients included:
  - Department of National Defence
    - Senior researcher on the Unexploded Explosive Ordnance (UXO) Legacy Sites Project;
    - Led work teams in the research and compilation of data;

- Conducted qualitative and quantitative research at Library and Archives Canada, DND's Directorate of History and Heritage, the Archives of the Canadian War Museum, and Defence Construction Canada's Real Property Management Office;
- Analyze various forms of data to determine their usefulness and significance;
- Wrote reports to aid in the remediation of UXO-related and environmental risks.
- Financial Transactions and Reports Analysis Centre of Canada (FINTRAC)
  - Lead researcher and writer of a major legacy paper;
  - Conducted research using annual performance reports, relevant media articles, legislative documents, and interviews;
  - Conducted interviews;
- Nunavut Tunngavik Inc.
  - Served as archaeology lead researcher.
  - Conducted research in various repositories including the archives and libraries of Aboriginal Affairs and Northern Development and the Canadian Museum of Civilization.

### **Briefings Officer and Writer**

2012 - 2013

#### **Department of Justice**

- Wrote, edited, and revised briefing notes for the Minister of Justice and Attorney General of Canada;
- Served as editorial liaison between the Department of Justice and the minister's office;
- Fulfilled a key role in corporate communications at all management levels;
- Produced content including speeches, annual reports, planning documents, statements and submissions to Cabinet, the Prime Minister's Office, and other levels of government.

### **Contract Instructor**

2008-2010 and 2012-2013

#### **Carleton University and The Royal Military College of Canada**

- Wrote and taught all aspects of university history courses;
- Supervised teaching assistants;

### **Research Manager and Owner**

2010-Present

#### **Make History Research**

- Secured and managed contracts with public and private clients;
- Conducted archival research and provide professional writing, editing, and consultation services.
- Clients included:
  - Department of Foreign Affairs and International Trade
    - Researched documents for inclusion in the department's publications;
    - Prepared a research paper on Canadian-United States relations from 1980-82;
    - Prepared a historical report on DFAIT's use of IM/IT resources in the from 1982-2012.

**Historian**

2013

**Department of Foreign Affairs and International Trade**

- Researched in support of the "Documents on Canadian External Relations" publication.

**Editor-in-Chief**

2008-2012

**Physical and Health Education Canada Journal**

- Managed all aspects of journal production including: article selection, peer-review, copyediting, Professional Advisory Committee liaison, layout and design, quality control, writing, marketing, advertising liaison;

**Project Manager and Copyeditor**

2008-2009

**Physical and Health Education Canada**

- Managed the publication process for a book of collected articles in consultation with the book's editors. Tasks included copyediting, soliciting requests for proposals, and project management.

**Canadian Military History Expert**

2008 - 2009

**The Canadian Copyright Licensing Agency – Toronto**

- Established an index of the topics within a given set of textbooks. The goal was to develop an online searchable database of Canadian Military History topics from which instructors could develop courseware materials.

**Teaching Assistant**

2004-2008

**University of Ottawa – Ottawa****Report Specialist**

2001- 2008

**Canadian Council on Health Services Accreditation – Ottawa**

- Analyzed, edited and wrote dozens of reports on health services across Canada;
- Liaised with staff, surveyors, external reviewers and health care organizations;
- Developed guidelines for report review and writing;

**Custom Courseware Administrator**

2000-2001

**Simon Fraser University – Burnaby, BC****Senior Travel Associate**

1998-2000

**Jet Vacations – Vancouver**

## PUBLICATIONS

### Books:

Maker, John. *Deadly Skies – Air War, 1914-1918*. Ottawa: Canadian War Museum, 2016.

Humphries, Mark and John Maker, eds. *Germany's Western Front: Translations from the German Official History of the Great War. Volume I: 1914*. Waterloo: Wilfrid Laurier University Press, 2013.

Humphries, Mark and John Maker, eds. *Germany's Western Front: Translations from the German Official History of the Great War. Volume II: 1915*. Waterloo: Wilfrid Laurier University Press, 2010.

### Chapters in Books:

Maker, John, "'Canadians for Canadians Only...It's Like a Paradise': Sport, Leisure, and the Canadian YMCA in England during the Second World War." *The YMCA at War: Collaboration and Conflict during the World Wars*. Lanham, MD: Lexington Books, 2018.

### Articles in Peer-Reviewed Journals:

Maker, John (2016) "Developing Deadly Skies," *Canadian Military History*: Vol. 25: Iss. 1, Article 20.

Lussier-Ley, Chantale and John Maker. "Returning to Ballet with Lessons from Glee". *Physical and Health Education Journal* 76 (4), Winter 2011. 16-20.

Maker, John. "Hand Grenades and Hockey Sticks: The Positive Influence of the Military on Physical Education and Sport in Canada, 1900-1945". *Physical and Health Education Journal* 75 (1), Spring 2009. 16-19.

Maker, John. "The Essex Scottish Regiment in Operation Atlantic: What Went Wrong?" *Canadian Military History* Vol. 18, No. 1 (Winter 2009).

Humphries, Mark and John Maker, eds. "The First Use of Poison Gas at Ypres, 1915: A Translation from the German Official History". *Canadian Military History* 16, 3 (2007).

### Book Reviews:

Maker, John. "Religion and the Rise of Sport in England". *Church History: Studies in Christianity and Culture*, forthcoming volume, 2024.

Maker, John. "The Somme". *Histoire Social* Volume XXXIX, Number 78 (2007): 567-69.

### Encyclopedia Contributions:

Maker, John. "Daniel Pearl." In *The Encyclopedia of Prisoners of War and Internment, 2nd Edition*, Edited by Jonathan Vance, pp. 303-304. Millerton, NY: Grey House Publishing, 2006.

Maker, John. "War Crimes." In *The Encyclopedia of Prisoners of War and Internment, 2nd Edition*, Edited by Jonathan Vance, pp. 432-36. Millerton, NY: Grey House Publishing, 2006.

### Online

BBC D-Day Commemoration - "Free people everywhere should remember them": the Canadians' role in D-Day - <https://www.historyextra.com/period/second-world-war/canadian-canada-d-day-ww2-allies-contribution-effort-juno-beach/>

Public History at the Department of National Defence - <http://activehistory.ca/2012/02/public-history-at-the-department-of-national-defence/>

Sports and War – A "Winning" Combination by John Maker - <http://www.canadianmilitaryhistory.ca/sports-and-war-a-winning-combination-by-john-maker/>

### Editorials:

I wrote 16 editorials (op-ed style pieces) published in the quarterly *Physical and Health Education Journal* ranging from the Winter 2008 issue through the Winter 2013 issue.

## CONFERENCE PRESENTATIONS

"The Royal Flying Corps Canada – Training and Aviation in Canada through One Man's Eyes" The First World War in the Air Lunchtime Lectures, RAF Museum, London, UK, 17 November 2017.

"Eyes in the Sky: The Growth of Aerial Reconnaissance and Photography in the First World War." German Studies Association Conference, Atlanta, GA., 5-8 October 2017.

"From Balloons to Drones: A Century of Aerial Reconnaissance" Canadian War Museum Speakers' Series, Ottawa, Canada, 20 October 2016.

Panel Commentator "Canada, Identities, and the First World War," 2016 Annual Meeting, 83rd Annual Meeting of the Society for Military History, "Crossing Borders, Crossing Boundaries" April 14-17, 2016, Ottawa, Ontario, Canada.

"Enemy Aliens: Internment in Canada, 1914-1920," Civilian Internment in Canada Workshop, Winnipeg, Canada, 17-19 June 2015.

"The First Air War, 1914-1918 – An Exhibition: Challenges and Opportunities," The Great War's Shadow: New Perspectives on the First World War, Calgary and Lake Louise, Canada, 25-28 Sep 2014

"Germany's Western Front – Book Launch Presentation" – 21st Military History Colloquium, Wilfrid Laurier University, Waterloo, 30 April 2010.



"Sport, Morale, and Nationalism among Canadian Soldiers in Britain, 1940-1943," 15<sup>th</sup> Annual History in the Making Conference, Concordia University, Montreal, 6 March 2010.

"The Other Side of the Hill: Towards an Understanding of the German Army in the First World War," 18th Military History Colloquium, Wilfrid Laurier University, Waterloo, 5 May 2007. (Presented with Mark Humphries)

"B.J.S. MacDonald and Operation Atlantic" 1<sup>st</sup> Windsor Military History Colloquium - Windsor, Ontario - February 2006.

"The Hitler Myth and the Nazi Holocaust: Collective Culpability or Passive Acquiescence?" Tri-University History Conference - Guelph, Ontario - April 2003.

## MEDIA APPEARANCES

### Print

- Canada's History Interview - D-Day – 21 May 2014
- Centretown News Interview – Enemy Aliens – 23 Sep 2014
- Canadian Press Interview - "Wait For Me, Daddy" – 30 Sept. 2014
- CBC News Interview - Internment Camp at Fort Henry - 18 December 2014
- Interview with Guard of Honour – Jeanne Gagnon - RCDC - 10 April 2015
- Metroland Interview – Dental Corps - 14 May 2015
- Farmer's Almanac Interview – Billy Bishop – 29 October 2015
- Ottawa Citizen Interview – Peter Simpson – Deadly Skies - 9 June 2016
- Metroland News - Melissa Murray – Deadly Skies - 9 June 2016
- Guard of Honour – Jeanne Gagnon – Deadly Skies - 9 June 2016
- Legion Magazine Interview – Air War – 18 August 2016
- Legion Magazine Interview – Air War – 21 Sept 2016

## Television

- CTV National News – War Artist - 3 June 2014
- CTV National News – WWII Airman identified - 23 June 2014
- CTV News Network – Todd Van Der Hayden - Interview re start of First World War - 29 July 2014
- CTV Ottawa Morning Live – 4 October 2016
- Fairchild TV - 5 October 2016
- CTV News Channel – Remembrance Day – 11 November 2016

## Radio

- CBC Radio Interview – Jeanne Armstrong - Enemy Aliens – 02 October 2014
- Interview with Calgary Radio re Cdn troops at Christmas – December 2014
- CBC Radio Interview – Hallie Cotnam – 15 May 2015

## Online Video

- Aeronews TV (France) - Interview re Billy Bishop – 23 July 2014
- Canada's History Video Interviews – Deadly Skies - 21 April 2016
- Facebook Air War Promos (x4)
- Facebook Live tour - #Askacurator Day – 14 September 2016

## MUSEUM TOURS AND PROFESSIONAL SERVICE

### Select Museum VIP Tours

- Admiral du Toit – Royal Australian Navy – 22 Feb 2014
- Into No Man's Land - PTSD Awareness Tour (Maj. Gen Lewis Mackenzie) – 15 August 2014
- Netherlands Director of Communications Minister of Defence – 1 October 2014
- Australian Senate Committee on Economics – 14 Dec 2014
- Turkish Ambassador tour – 5 February 2015
- Board of Trustees Guided Exhibition Tour – 30 Sept 2015
- British High Commissioner and staff – 19 May 2016
- New Zealand Deputy Director of Defence – 20 May 2016
- Deadly Skies Media Preview – 9 June 2016
- First World War Steering Committee tour – 9 June 2016

- Gen (retd) Paul Manson tour – 10 June 2016
- Canadian Armed Forces Army Run Tour - 16 Sept 2016
- Board of Trustees Guided Tour of Deadly Skies – 27 Sept 2016
- Silver Cross Mother Tour – 10 November 2016
- Lieutenant Governor of Alberta tour – 17 November 2016

### Professional Service

- Guest Lectures on Exhibition and Artifact Research - Algonquin College - Nov 2018 and 2019
- Guest lecture on Exhibition Development – Carleton University – January 2017
- Remembrance Day Address – Operation Veteran – 11 Nov 2016
- Guest lecture on Exhibition Development – University of Ottawa – Sept. 2016
- Museum Representative at 78<sup>th</sup> Anniversary of *Kristallnacht* – 9 November 2016
- Opening Address – Enemy Aliens Travelling Exhibition – Strathroy, ON – 22 Oct 2016
- Wreath Laying – National War Memorial – Battle of the Atlantic Commemoration, 1 May 2014
- Judge - 2003 Wilfrid Laurier University Undergraduate Conference – Waterloo, ON
- Organizer - 14th Military History Colloquium – London, ON
- Organizer - 15th Military History Colloquium – Waterloo, ON

## TEACHING EXPERIENCE

Part-time Professor - University of Ottawa - Fall 2013

HIS2361 - New France

Instructor – Carleton University – Winter 2013

HIS3903 - Canadian Military History, 1867-2001

Instructor – Carleton University – Fall/Winter 2012-13 (2 semesters)

HIS1300 - The Making of Canada

Assistant Professor – Royal Military College of Canada – 2011 - 2012

HIE208 - Canadian Military History, 1867 – Present

Instructor – Carleton University – Winter 2010

HIS2502A - Modern Britain, 1688 - 1955

Instructor – Carleton University – Winter 2009

HIS3903 - The Cold War and Canadian External Relations, 1945-2001

Instructor – Carleton University – Fall 2008

HIS3903 - Canadian External Relations in the Era of Mackenzie King – 1900-1950

Various Teaching Assistant appointments at the University of Ottawa and Wilfred Laurier University